

## Synopsis

Each day 41,000,000 people go to eBay to bid on stuff and each day 1.4 million new items are put up for sale on the site. One of the most important aspects of this on-line shopping phenomenon is that you can shop the entire world in search of the unique, the collectable and the rare. Collectors from Antique Cars, to rare diamonds to Coke memorabilia can be found on the Bay. If I can sell this system to .5 percent, that is one half of one percent.

Well, you do the math. This endeavor is relatively easy as a start-up. Build a web site with Shopping Cart and drive biz to the site via your search engines Do an infomercial or TV Ad and advertise in the National Enquirer. This idea provides passive income, and it works for you 24/7. It will most likely be a short-term market, eBay will sue which will sell more e-books and the Me Too's will be all over this...Take your million bucks and run...

The system that we use to define feasibility for a new start up:

<b>Complexity of prototype</b>	<b>1</b>
<b>Marketing Ease</b>	<b>1</b>
<b>Marketing and Advertising Expense</b>	<b>2</b>
<b>Cost of Production/Distribution</b>	<b>1</b>
<b>Potential Return on Investment</b>	<b>10</b>

**Key to numbers 1 through 10 = 1 being easiest, 10 being the highest degree possible  
1= low so ratings are by degree, Low, Medium, High etc.**

## **OREGON WOMAN OUTWITS ON-LINE AUCTION HOUSES, EVEN EBAY!**

*A gal in Oregon has come up with a fool-proof way to never lose another Auction! This woman prefers to 'fight it out with the big boys' on the eBay auctions, but guarantees it will work on any on-line auction. I tried the system for free and I am now the proud owner of some very extraordinary jewelry that cost me a fraction of what our local jeweler wanted for the same items!*

*As a new believer and having never bid on eBay before, I found the system simple and easy to apply. I spoke with several of the other people involved in testing her system and to date no one has lost an auction! In this economy we can all save a little money and since eBay is such a wonderful resource for Clothing, Shoes and all consumer goods, you can bet I will be looking for that '56 T-Bird at a basement price, and I am not only a true believer, I'm on the net in my WEB!!*

**Beverly Wells, Beaverton, Oregon**

- **Would you spend \$49.97 to never lose another Web Auction?**
- **Learn all the Secrets that the pro's use to beat you out of winning that one of a kind item!**
- **Learn how to determine what a fair market price would be!**
- **Take all the FEAR out of buying on eBay.**
- **Learn the Strategies the Auction houses use to drive up prices to unwitting Buyers!**
- **Find out what eBay does when you bid, that hurts your auction chances!**
- **Learn the all the Tricks that eBay uses to make more money at your expense.**

**\$49.97 buys you this 28 page Booklet available in e-Book or Hard Copy  
Add \$5 shipping and handling for Paper Booklet for a total of \$54.97  
100% guaranteed NQA**

**This little investment will make you an Auction Master via your PC**

*Spider Sniper*

*Master of the*

*Spider Sniper*  
*Master of the*  
*WEB*



**Winning  
Every Bid**

**Have you ever been watching Television and here comes a commercial showing some very excited happy people fishing in an ice pond, competing with each other and voila one of them pulls out a Gucci purse, another a vintage lunch box with the caption banner splashed across the screen “It’s so much better if you WIN it!”.**

**What a crock. The odds are stacked against you each and every time. No matter how fast you type, how honest you are or even if you are willing to spend more money, most likely you will face auction after auction frustrated and angry as an auction LOSER. It does not have to be this way. I started out just like you but with one exception. I was determined to figure out the auction game, once and for all!**

**Here is your Personal Spider Sniper Program. This is unlike anything you have experienced on the Web prior, because it will take your ability to the next level if you are an experienced eBay or other On-line auction aficionado. Even if you happen to be brand new to computers or the auction game, it will give you the courage to go after incredible bargains and have lots of fun learning how to maneuver about the Web, and be a winner each and every time you bid. This is the Program for Executive Snipers, just waiting on the web...taming the players out to get you and your goodies. Welcome to your W.E.B. (Winning Every Bid!)**



# Spider Sniper

Winning Every Bid

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## The Big World of Global Auctions and World Wide Treasure Hunts

There I was, sitting at my computer only to have auctions ripped out from under me at the last minute. This happened to me time after time and one day my daughter said “Why don’t you have a sniper program?” I researched her wisdom and purchased a couple of programs off the web and thought my troubles were over! Wrong!!! I still lost auctions with no visible bids and some with a few visible bids. What the heck was I doing wrong?

**I set out to do a series of experiments to figure out the problem and now I NEVER lose an auction, unless that is IF the entire service host crashes which MAY happen on occasion. However the current service I use has never crashed on me and I have never lost an auction using the service and my easy system. Let me share it with you since you have taken a chance on me!**

**If you follow this system, you WILL WIN every auction you go after. Let's explore HOW auctions work, especially eBay.**



**If you discovered a sunken treasure ship would you have the coast guard notify every treasure hunter within a 100 mile radius with regard to your find? That is exactly what happens when you bid on eBay. eBay will send out emails to everyone watching your item, plus every**

**bidder telling them what you are up to. This is just like asking to be ripped off. In eBay nothing is confidential about your bid intentions. Like a Stealth Bomber your intention is to fly under the radar. So take a lesson from the spider that catches the fly. Less visibility is more...**



**Listen up people, I computer until I and now at 55 I (at best)**

**did not even get a was 52 years old have a rudimentary understanding of**

**these suckers, but my grandson can run circles around me in his skill level! I hate to admit it, but those video games helped him to be completely comfortable on the web! Having grown up in the sixties I avoided computers thinking it was an unnecessary evil!**

**I finally got with the program and bought a laptop for me and a desktop for my grandson. I just began to play around (so not to embarrass myself) and did not let anyone know I really was serious about ‘getting with it’! Once I got on the Internet and surfed a bit it was not long before I found eBay. Since I am addicted to shopping and owned a foster home, it was rare that I actually got out to go shopping for a day, so I thought that eBay would be a fun diversion and nothing more.**

**Since I had more money than brains at the time, I decided to look for bargains in jewelry as I had a working knowledge of Jewels having been a collector for many years. I was surprised to find ‘No Reserve’ auctions on very valuable items, including gold and diamonds! This means bidding starts at a mere buck!, so I jumped in one day and bought a \$150 gold chain for \$25 and I was hooked!**

**Hey, I even feel guilty when I don’t use my paperclip search assistant, because he looks so sad! However I am learning to cope (Ex-Catholic you know..) Anyway back to the gold thing. I just want you to understand that I am NOT slick but I am capable of learning! I quickly learned to *keyword* and *search* on eBay for items that**

I found interesting, and clicked them over into my *bidding/watching* page. Later when time allowed I would review items AFTER the ‘buying frenzy’ (like a shark with chud..) had subsided and I ALWAYS gave myself time to think over any purchase. 24 hours is best, but on occasion the auction will end sooner, and I must decide with more urgency!

If I decided to bid on an auction, I would write down on post-it notes the date and time to check back with the auction, giving me 30 minutes before auction close to sit at the computer and re-bid against other interested buyers, and I found it fun and loved the ‘thrill of the hunt’ feeling as the auction wound down!! It was a rush to see on the screen “CONGRATULATIONS YOU WON!”

Alas, by the same token it was emotionally draining to sit out that last 30 minutes in front of my screen to walk away empty handed, having lost the bid!! As my \$\$ to invest in gold increased, the more determined I became NOT to lose a valuable item that was bargain basement priced! I finally figured out how to be a winner every time I bid for an item. Big, small and anything in between, I always won.

In the next pages you will learn how to spin your WEB **W**inning **E**very **B**id, Every time...





**Q: How do you recognize a great buy??**

**Answer:** If you find a natural blue diamond in your WEB you better know the value of that item! Since there are millions of items on the Bay I suggest becoming expert in 2 or 3. I collect Egyptian Art, Jewelry and Designer Shoes. I researched these items and know them quite well. For Shoes, go to [www.Zappos.com](http://www.Zappos.com) and then to the actual designers web site. COMPARE retail to wholesale. Literally the whole world is at your fingertips to search the web! For Diamonds and precious Gemstones go to [www.Cherrypicked.com](http://www.Cherrypicked.com) and sign up and **LEARN!** It is one of the best teaching sites I know. If I am bidding on jewels I find a comparison jewel on the site and then I go to the learning page and **ONLY** then do I make a decision on whether I am going to bid on the auction! Is it valuable? Is it a bargain? Is it unique? [www.Thaigems.com](http://www.Thaigems.com) and most sites in Thailand are great to research wholesale lots of gemstones. Most reproduction Egyptian Art comes from the Philippines or China so look there for wholesale prices. Sometimes you can sign up as a distributor just to get wholesale prices, so be creative in your searches!!

**Become a knowledgeable Savvy buyer!**

**Educate yourself before you bid and definitely before you become a seller!**

**Q: I am really busy. What if I do not have time to check my auctions in the last 30 minutes?**



**Answer: Then Do Not Bid!**

**Always check your WEB for Problems!!**

**One day near Xmas I had been doing exceptionally well on the Bay and was leaving for a 4 day vacation at the Oregon Coast with friends and family. I love to look at Designer shoes and clothing auctions that are being run by men, as men typically place little value or interest in apparel or shoe items (a Venus and Mars thing...) Anyway the description of this gorgeous coat was ‘I think this coat is some kind of rabbit. I don’t know for sure...’ The wonderful coat was vintage sixties and outrageous styling, hot pink and black in color and I wanted the coat something awful! I did not care if it was FAKE fur, it was that great!**

I was appalled that it had over 51 bidders, and when I left for vacation, I just set it at ‘ready to snipe’ on my program as the coat had set in price for days at \$50. I felt pretty smug. When I got home 4 days later I got an email:

“Congratulations You Won!”

and gasped when I checked the winning bid! It was for \$600 for a fake fur coat!  
*The Moral of the story is you must WATCH your auction near the end as anything can happen! Ok, Ok I will tell you the end of the story and why I love to buy Lady items from Guys!!!*

I had gotten so many great snipes during December that I felt I deserved to crash every now and then, so I waited for the overpriced coat to arrive. It came in a beat-up grocery box with a black garbage bag inside, and the bag was dusty. I pulled out the bag and steeled myself for the ‘hit’. I dumped the contents out on the bed and out fell the most beautiful coat I have ever seen. It must have been custom made for a starlet. It was shadowed length wise mink pelts dyed hot pink with black tips and sewn into hot pink suede. Cuff, collar and hem were all in hot pink artic fox!!! Worth over \$5,000 when new!

I know what you are thinking that it turned out great but it could just have easily been a \$600 rag disaster because I was ‘asleep at the wheel’. You must pay attention to the ending minutes of your auctions, and dump it if the auction goes way over your best guess at actual retail value. I prefer to only buy great bargains at wholesale prices, but I have on occasion purchased items for desirability and uniqueness! I mean come on, if there is only ONE of any particular item on the planet HOW do we determine value? Answer, by Desire! How bad do you want it?



**The picture below is a 15mm perfect South Sea Tahitian Pearl with Diamonds that I won on an eBay Auction. It is one of my prize possessions and valued at over \$4500. I paid \$1500 for this beauty.**



## **Rule # 1: Become a Member of AuctionSniper.Com**

**I have tried several sniping programs and this one has been 100% so far, no problems, server failures, or site crashes to date!**

**Typically your first 5 snipes are free and charges for wins after that are in the nominal fee range (1% to 5%) and no up front costs or fee memberships!**

**Smarten up and do what all the professionals do. Learn HOW to snipe.**

**There are many sniper programs that you can subscribe to, this just happens to be my favorite and it is very user friendly. Feel free to try a few or just take my advice and use this site as it is cheap and trouble free. Built to last...**



**Insert Auction Sniper and eBay pages here Site here**

## Word to the Wise!!

Sometimes the Sniper program is not tracking the exact amount of bids against your 'victim snipe', so do not be lulled into a sense of false security because you have an item ready to snipe. **ALWAYS** check back on eBay to be certain that your snipe program and the actual bid amounts on the Bay are in sync!

You can do this simply by logging into the bay to your particular item. Then minimize your screen. (Top blue tool bar on the right and left click the minus sign) Then in your address bar type [www.auctionsniper.com](http://www.auctionsniper.com) and go to 'My Snipes' double check yourself in the following manner. Use your *minimize* and *restore* button on your tool bar to move between the screens.

Ask yourself...

- How **BAD** do I want this item?
- Adjust your maximum bid accordingly!!!
- Go back to the Bay and watch another 'sucker' get the rug **RIPPED** right out from under him! What a great kick in the pants! A really harmless way to let off a little exhaust!

After you win, go to the mirror and say..."Omigod, **YOU** are awesome!!"

(It is also OK if you are neurotically attached to your paper clip office assistant.)

Yes, just move back and forth between eBay and your Sniper program just by collapsing screens down (minimizing) and clicking on your bottom toolbar in the blue on the title of the page (right click and hit restore). It is easy to do once you get the hang of it!

Your best friend is that 'Import Wizard' it saves tons of time so get familiar with it on Auction Sniper. I have used it when I found an item in the last 3 minutes and still managed to put the item into Watching, collapse the screen, pull up my Sniper program, go to the Import Wizard, click and bring over the item, set up my maximum bid and **WIN** the auction!! The bad news is that in such a hasty transaction I **DID NOT READ THE SHIPPING COSTS AT THE BOTTOM OF THE EBAY LISTING AND THE SHIPPING COSTS WERE MORE THAN THE**

**ITEM ITSELF! Shipping was more than my winning Bid. Beware that there are some unscrupulous sellers and buyers on the Bay so here is how you weed them out. The Bay does a great job of exposing the bad guys by the 'feedback' system of tattletelling but it is a very effective program. Just for a general rule that always applies:**

- **ALWAYS READ THE ENTIRE LISTING IN ALL THE DETAILS!**
- **THEN REREAD IT AS YOU ALWAYS MISS SOMETHING!**
- **IF THEY DO NOT USE PAYPAL, MOVE ON, IT'S A BAD SIGN!**
- **UNDERSTAND WHAT A POWER SELLER IS! (This means they have lots of customers, so you can check out how they do business in the feedback forum!)**

**If you are still a nervous Nelly, use an escrow account via PayPal on expensive items, this will cost you @\$25 but 'peace of mind' Priceless! I personally have never used an escrow, and have never had any rip off dealers, however, I look carefully at who I am buying from and NEVER buy from anyone without 25+ feedbacks unless it is a really cheapo item with little risk. USE COMMON SENSE!!!!!!**

**Look for the Square Trade Seal as that is another good sign, especially if there is a dispute. Do not be quick to enter bad feedback without sincerely trying to resolve the issue via email with the seller, and then ask eBay to try and mediate for you. Remember to treat others like you want to be treated and things usually work out pretty well. If a Seller does lots of business occasionally they will encounter a jerk, and get back negative feedback so a couple bad feedbacks are no big deal, and should not deter you from buying from any Power Seller.**

**You can actually read what the dispute was about and hear from BOTH parties. Remember what Dr. Phil says 'No matter how flat the pancake, there are always 2 sides!' One seller was in the hospital and the buyer was angry he had to wait for an item to arrive! Life comes at you hard sometimes, so just learn to roll, bob and weave! What goes around comes around! By being a Savvy buyer maybe someday you will be earning on eBay by becoming a Power Seller yourself. My point is practice and research a bit before you actually spend money!**



If you collect cars learn a little about government auctions and such first. Know your item and THEN you can better recognize a great buy.

About six months into my eBay experience I found a gorgeous necklace, with 420 diamonds, set in 18 Kt and most of the diamonds were natural canary! The item was being sold NR (no reserve) and it was very pleasing to the eye! It was a 7 day auction and I had plenty of time to research its value. I went to [www.CherryPicked.com](http://www.CherryPicked.com) and checked it out. I finally emailed picture and description to [www.MiraniJewelers.com](http://www.MiraniJewelers.com) in Cerritos, Calif. (A trusted and honest jeweler) and had my expert friend and jeweler tell me what he thought about the piece. AFTER all this I decided to get into the fracas. We determined the piece was worth @ \$10,000.00

I was HOOKED!!!! Around 32 bidders came out of the woodwork, and the price steadily climbed and then set at \$2,500.00 for 2 days. 30 minutes before close of auction I figured the maximum I could realistically spend was \$4,000.00 for the piece and it still was a terrific bargain at that price!

I entered my \$4,000.00 maximum bid on the eBay bid page and waited anxiously. I was nervous and excited as the clock ran out! Suddenly, it was OVER! The winning bid was \$3,300.00, and GUESS WHAT??? I DID NOT WIN!! Even though my maximum was higher than the winning bid. I was perplexed to say the least.

I was enraged at the loss. I figured it was a computer glitch from the Bay and shot them off a nasty email! I ranted and raved and contacted the seller etc.

NO ONE COULD EXPLAIN TO ME HOW I LOST THE AUCTION!!

After several more significant losses even though I was prepared to bid higher than the winning bid, I continued to lose important auctions....

But then I put on my thinking cap ...More about that later...



## **Rule # 2: Never bid on eBay!!**

**Never, and I mean Never bid on eBay!** Remember the analogy of the sunken treasure? Every time you bid on the Bay, eBay *NOTIFIES ALL THE PIRATES* in the area that poor little ol' you, have found treasure and that you are willing to share your booty! Unless this is indeed the case and you just want to give away your money, *ONLY BID VIA YOUR SNIPER!!!*

### **What happens if I bid on the Bay?**

- You artificially INFLATE and drive up the price!
- You invite competition! If this was Poker, you just showed your cards to the other Players!!!! People who were NEVER interested GET interested when they see a high bid count! People want what they cannot have, so they just bid to win! All this is bad news for you the treasure hunter!
- eBay sends out emails to all the bidders who may be watching your item! How dumb is that for a treasure hunter? It's good business for eBay but bad for you! And by the way once you Bid, you can't take it back!

**You can always Un-bid up to the last minute on your Sniper Program, in case the Item goes too high or your financial circumstances change suddenly.**





## **The lesson of Colonel Custer**

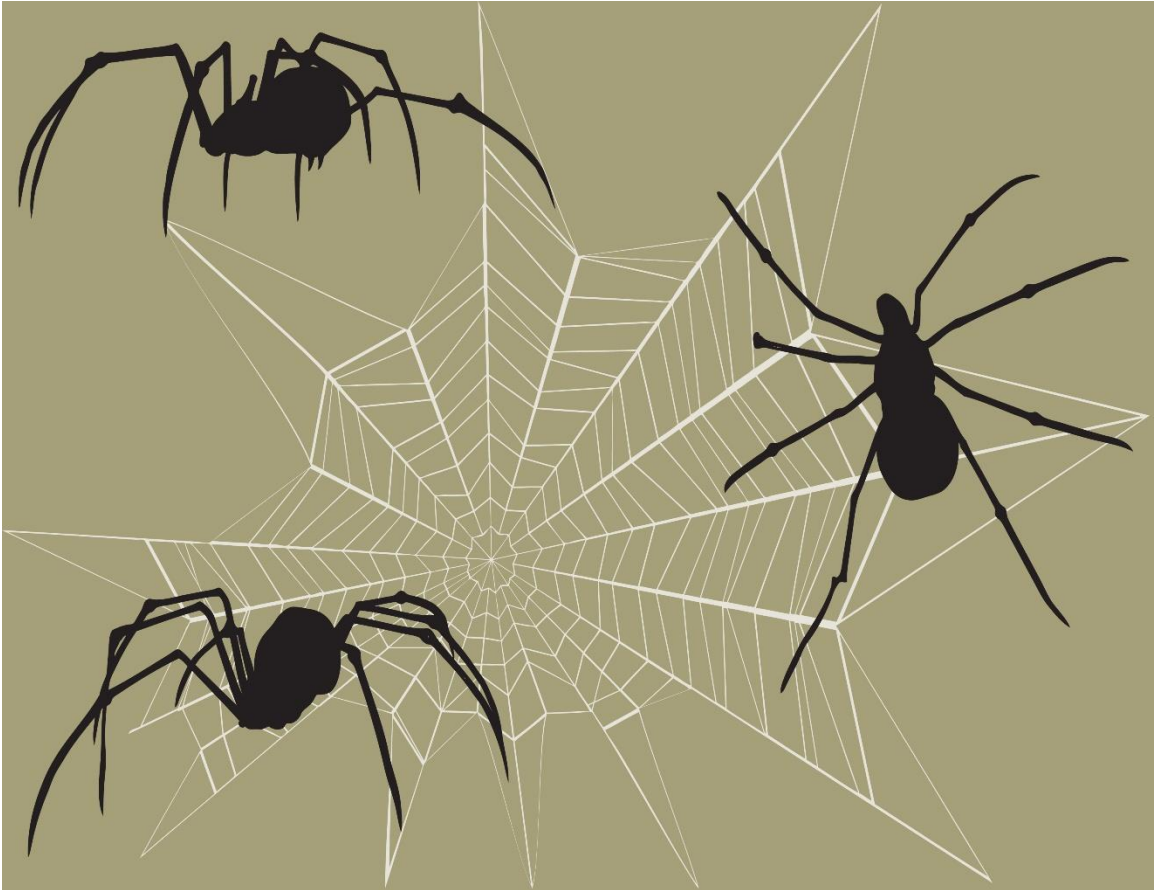
### **One word: AMBUSH**

- **That is how you win auctions. NO ONE ever sees you coming until it is too late.**
- **Too late on eBay is 5 SECONDS BEFORE THE END OF EACH AUCTION!**
- **Play to win or don't play at all.**
- **The Art of Sniping is lying quietly in your Web and the victim never sees you until its all over.**



**Sounds dirty huh? Get over it. Once you get the hang of it, it is a rush and more fun than you have ever had with your clothes on, because it works every time! Now let me tell you how and why it works every time...**

**Try not to bid during eBay 'fever' moments. Buy in haste repent in Leisure.**



**How do you insure that your bid will win when you are up against other snipers?**

**The Secret of Sniper Insurance...**

**It is simple...the software program must recognize that it is IMPOSSIBLE for another sniper to beat your bid. You must insure that YOU are the highest bid...Yes, I can see you thinking 'but I don't know what the highest bid is????**

**Yes you do...It will always be YOURS!...**

**I live on a Budget SO how can I always be high bidder?**

**You must determine how much the item is really worth and THEN what it is really worth to you.**

Remember do not bid on the Bay, as you cannot retract bids or just change your mind in cases of emergency (illness or accidents, etc., you will get crappy feedback.) On your sniper program you can change your mind up until the last 5 seconds!!

Always check your auctions during the last 30 minutes and see how your strategy should play out.

If dumb eBayers have driven the price up over value, just dump it off your sniper tray, and move on. If the value is reasonable or better yet if the item HAS NO BIDS wahoo!, we are in sniper heaven. Now, for the fun part.

This is the secret that I uncovered and you must pay attention here.

Bidding is incrementally done by the program, both Sniper and eBay THAT IS: IT GOES UP ONLY ONE INCREMENT OR FROM .50 TO \$50 (depending on the item) SO IT CAN ONLY GO UP ONE OR AT MOST 2 INCREMENTS IN 5 SECONDS WHICH IS YOUR SNIPER LEAD TIME!!!!

Yeah, So?

Yeah so, the most you can lose in 5 seconds is 2 increments or from \$1.00 to \$100.00 (on more expensive items)

**NO MATTER HOW MUCH YOU BID!.**

**Take a moment and let this sink in slowly...**

Remember we wanted to distinguish OUR bid from the other Snipers? Get it? No? Not yet well, solve this practice problem. I collect pepper grinders from the 50's and during the last few minutes of my snipe the auction price SET at \$45.00 or about half of the true value, with 7 interested bidders from the Bay and I am sure a dozen snipers. What would you bid?



**If you said \$1,247.53 correctamundo!**

- No, I am not crazy. The item set at \$45 for days and did not move beyond value in the last 30 minutes of the auction.
- The item had lots of bidders and some snipers in the weeds.
- I needed to insure I was the highest BID of all the Snipers!
- Remember the rule. I could only lose 2 increments or \$1.00 in 5 seconds.
- It could NEVER make it UP to my maximum in a 5 second lead time!!!!
- You would even be safe bidding \$25,000.00 to insure a winning snipe!!

**Always use ODD #'s like \$25,042.37**

**“Omigod!, what happens if the Earths Axis shifts and my bid goes in?”...**



**Just feign a typing glitch when you entered your frenzied bid and move on. No one would ever believe you bid \$25,000,000.00 for \$150 item, you dig?**

**Now you have only invested \$50 in this system and you will save that much on your very first auction. It has never failed me yet and it will work for you too. Remember you could be up against other Snipers so if it is something you really want be sure and bid accordingly. It only hurts the first time! Even though the sharks are circling, you must insure that your bid will always be on target. It takes a bit of courage the first time but know that you cannot lose!**



**Remember you can never get hurt in only a 5 second lead time. That is the key. The bids can only move up @ 1 or 2 increments and an increment is only .50¢ to \$50 depending on the value of the item, so don't be afraid, it works every time. Even though I still feel guilty about my paper clip assistant, computers do NOT have feelings and I knew this was a fact, so in order for a computer program to CHOOSE a particular bid it can only be based on ONE criteria, since guilt and favorites were ruled out! NUMBERS!!! I had simply been OUTBID! The Seller did not get the money even though the money was technically "Set Aside" in my MAXIMUM bid on eBay. I knew that a Sniper got there first, so I searched and signed up on 2**

different Sniper Programs. One program cost me \$60 for 6 months, and the other was free to try! I had always been taught that you do not get something for nothing so I did not expect much from my “free” service, and I did not use it much in the beginning...What a mistake. After continuing to lose auctions (although less than 10%) I was tired of the ‘crashes’ from the other sniper program and got familiar with [www.AuctionSniper.com](http://www.AuctionSniper.com)

With my system and a sniping program, I have NEVER lost again!!!!

Now you know how to win every time also. So get out there and have some fun.

Start with something small and bid a whopping amount on it to test the theory, just like I did in the beginning. This was such a simple concept but what an Epiphany.

It will truly change your auction life.



**To RECAP:**



## **Find and Sign up on a good Sniper Program**

1. **Never Bid on eBay.**
2. **Only bid via your Sniper.**
3. **Use a 5 second lead time.**
4. **Always check your auction 30 minutes before close of auction**
5. **Always check to make sure your Sniper is in sync with your auction.**
6. **You can change your mind up to the last minute using a Sniper Program.**
7. **Research your Item to determine market value.**
8. **It is not a perfect world and it is possible that a Sniper service may crash.**
9. **You will win every time, so you must have the courage to insure that you are High Bid.**
10. **Always read the Shipping Costs and details twice on the listing to avoid getting taken.**



**WEB** means: **W**inning **E**very **B**id

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