

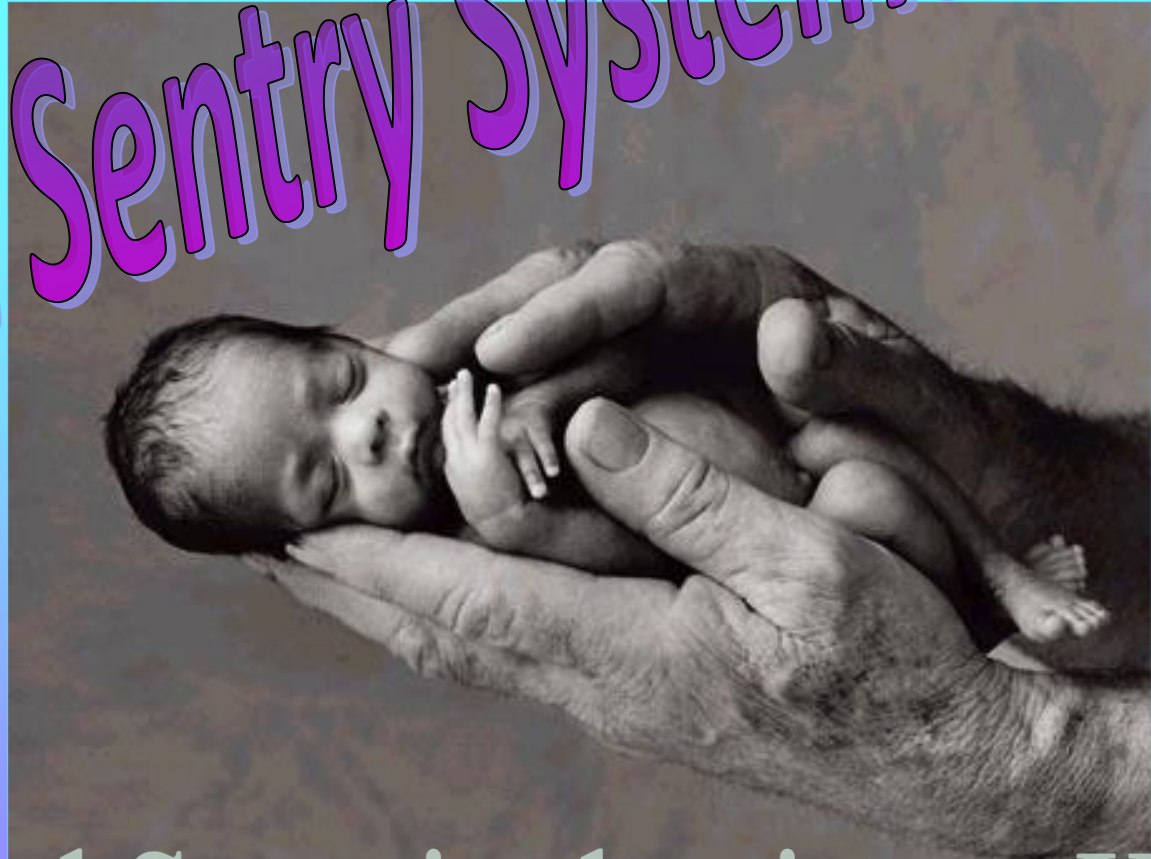
# 21st Century Sentry Systems



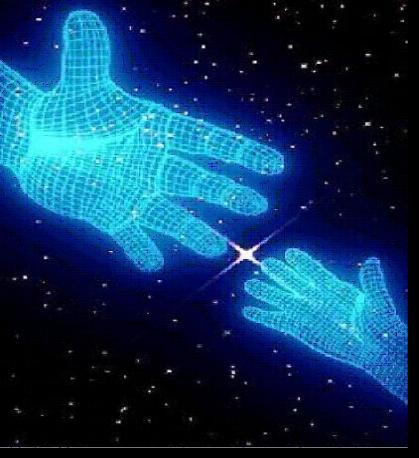
Homeland Security begins at Home.  
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# 21st Sentry Systems



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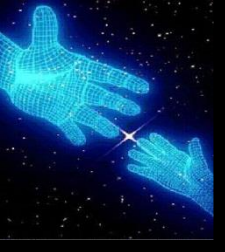


# StickyChips™



- ▶ **C**hilds
- ▶ **H**ome
- ▶ **I**nterpersonal
- ▶ **P**rotection
- ▶ **S**ystem

▶ *Homeland Security begins at Home*



# National Crime Center Statistics

- ▶ **840,279 missing in 2001**  
**90% are kids. 725,000**  
**children that went missing.**  
**Frantic, families that can't**  
**find their kids. We can stop**  
**that nightmare by placing a**  
**tiny GPS locator on skin or**  
**clothing, and you and the**  
**police know where to look.**  
**This will not stop crimes**  
**against children, but it will**  
**deter the bad guy. He has to**  
**stay hidden to be effective.**

**I SEE YOU...**





# Available Options

- ▶ **How can I stop a predator from taking my child?**
- ▶ **You can't.**
- ▶ **However you can be smarter.**
- ▶ **Learn survival skills (we train parents and kids).**
- ▶ **Understand deterrent strategies and incorporate the use of available protection products.**
- ▶ **Know where to find your kids at all times with a StickyChips® or a Perimeter Angel® medallion/wristband/keychain and SmartyPantz® clothing.**
- ▶ **The TRIAD of Protection**

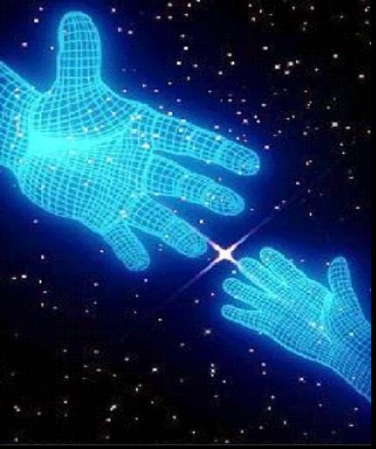


# Available Options cont.



- ▶ Cost of **SmartyPantz®** Athletic gear **@59.95 to 200.00** the advantage here is **hidden GPS** in various types of inner and outer wear which may be useful not only for stopping crimes against children, but for locating sportsmen and women who hike, ski, snowboard, rock climb etc.
- ▶ A **Subscription Service @12.95 mo.** Will allow you to locate any or all of the above options by using the web base to search for data 24 hours a day, on a non-emergency basis.

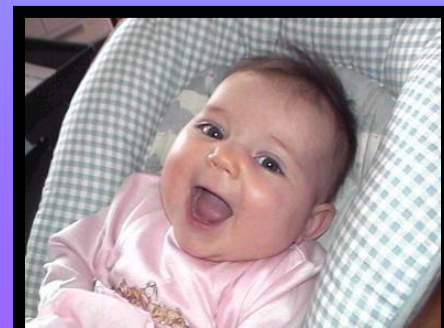




# keeping families safe is job #1

The price of **StickyChips® @49.95** is a reasonable cost for a very user-friendly product. Just apply and go!

- ▶ The Perimeter Angel® @249.95 has an advantage of multiple use capabilities, which includes:
- ▶ **Panic 911, Video Capture and Deterrent Lights** with optional paging or audio systems, and ram storage to hold data for criminal prosecution.



BLACK BOX INDESTRUCTIBLE DATA STORAGE

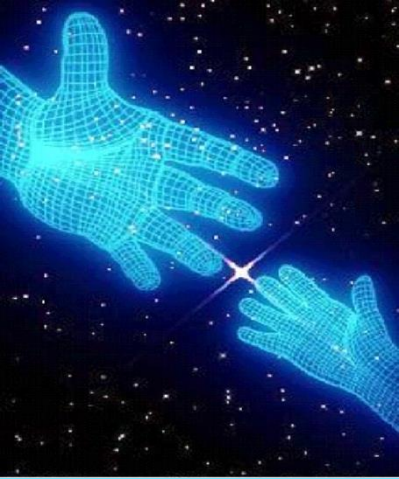
**500,000,000,000 shipping boxes are used worldwide annually**

- ▶ **GPS Corrugated Shipping Boxes will reduce or eliminate altogether, Cargo Interdiction which cost American Businesses and Insurance companies over \$12,000,000,000 An obvious advantage to running 'tandem' development is the ability to be commercially adroit in changing market emphasis, should the need arise because of 'Me Too' products. This will allow 21<sup>st</sup> Sentry Systems to remain at the cutting edge of innovational systems by being the leader in market strategy.**



- ▶ All of the 'Triad' products work together to increase the safety factors of each, so therefore it is only sensible to develop the products in the same tandem concept.
- ▶ Even the industrial products of **Sentry Jack A.C.T.**® for **A**utos, **C**argo, **T**ruck and construction equipment, utilizes the basic chip platform in all the 'Triad' products, allowing chip purchasing in volume quantities, reducing the original cost from \$10 per chip in a 1,000 run to pennies per chip in a larger procurement.





# Strategy to Market

With the recent economic trends, it is time to reset the compass as the magnetic forces have caused a shift in the axis and we need to evolve or perish.

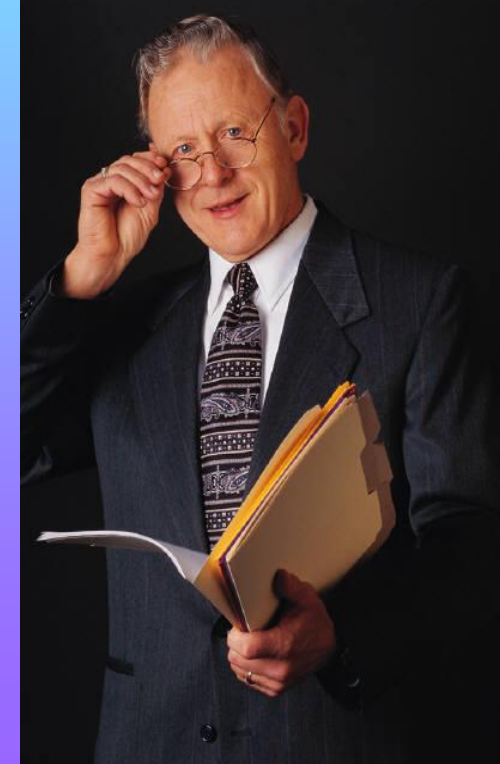
DEVELOP PHOTOVOLTAIC MATERIAL FOR MILITARY USE

- ▶ All the products which involve integrated compatible components must be developed almost simultaneously to take advantage of this shift.





# Target Market 1%



- ▶ Cell Phones **120 million**
- ▶ Cargo Transport **200 billion**
- ▶ Automobiles **400 million**
- ▶ Clothing **500 billion**
- ▶ Tech usage **1 billion**
- ▶ Crime Loss **500 billion**
- ▶ Child Safety **300 million**
- ▶ Government use **500 Billion**
- ▶ Banks and Law Enforcement
- ▶ Shipping Boxes 500 billion

- The Guardian @249.95**
- StickyChips @49.95**
- Sentry Jack @1200**
- SmartyPantz @100.00**
- Combined Prod. x 5**
- Combined Prod x 5**
- Triad of Products x 3**
- Combined Product**
- 750 million, Triad x 3**

▶ ***You do the MATH...***